Update

ORL NURSING: The New Frontier

39th Annual SOHN Congress & Nursing Symposium

September 25-29, 2015
Hyatt Regency Dallas ★ Dallas, Texas

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Dear SOHN Colleagues,

I hope you are thinking ahead and thinking BIG for the fabulous “SOHN Frontier,” in Dallas Texas, September 25-29, 2015. Dallas is expected to be teeming with heat (a welcome thought) and swagger. We will be corralling at the Dallas Hyatt Regency to bring a spectacular Congress to you. Our Congress Planning Committee has been on the trail and working long and hard to give you a BIG educational event. As a popular cowboy expressions goes, “We will ride ‘em like we stole ‘em.” Hang on to your Stetsons as we have a full five days of specialty education, skill building workshops, networking, and fun!

Pre-Congress (Friday) gets right down to business with a full day of the Pharmacology Course and our ever popular Comprehensive ORL and Head-Neck Nursing Course. Designed for every nurse, these courses are sure to sharpen your pharmacology acumen and build on one’s otorhinolaryngology and head-neck knowledge base. Following these courses will be leadership opportunities via committees: Nursing Practice and Research, National Membership Enhancement, Health Policy and Advocacy, and Leadership. Come share your voice and be involved in the work of the organization. All members are welcome, and it is a great way to begin networking or to reconnect with your colleagues!

Don’t miss Opening Ceremonies, as we have moved it to Saturday morning at 9am (you will have plenty of time for your first cup of java). Opening our 39th Annual Congress and Nursing Symposium is the keynote speaker Donna Cardillo, RN, who inspires women and healthcare professionals around the world to live fearlessly in their careers and lives. As nursing and healthcare are in the midst of radical changes, Ms. Cardillo will illuminate the unique opportunities our profession can leverage in order to lead and contribute like we have never imagined possible. “The Future is Ours!” Examining a different aspect of nursing leadership is our dynamic closing speaker, Margie Hickey, Past President and long standing member of SOHN. She will discuss nurse leader resiliency and competencies to survive and thrive in an increasingly complex healthcare environment.

For all first time conference attendees, and for those members who want to learn more about maximizing conference time, be sure to come to the “First Timer’s” Meeting on Saturday morning, following the Opening Ceremonies. This is the official user’s guide on how to get the most out of this Congress event. All attendees will want to choose and join a Specialty Interest Group (SIG) meeting on Saturday afternoon to find out how other colleagues are handling comparable challenges in the workplace.

Saturday through Tuesday are days filled with specialty educational sessions including our three endowed lectureships: Lois Moore-Rogers – Pediatric Otolaryngology, Kalynn Quinn Hensley Head and Neck/ Laryngology and Cynthia Mabry – Otolaryngic Allergy. After last year’s buzz, we are bringing back the Advanced Practice Nursing Endoscopic Scoping Course courtesy of an Olympus Education Grant. Peer-led, this four hour didactic and hands on event will provide the knowledge and practice time to confidently perform nasal endoscopy. Multiple faculty will be present to provide guidance and support as you learn this important skill.

SOHN’s Exhibition Hall will open on Sunday morning. Come say hello to our sponsor vendors and learn about the most up-to-date equipment, tools, and educational materials. Primetime Sunday evening brings a not-to-miss three in one event: Meet and Greet with Poster Presenters; Wine and Cheese Reception presenting the 2015 slate of Candidates; and Chapter Showcase highlighting local and regional Chapter activities. This evening is designed for active networking (bring those business cards), and learning as well as discussing the most current evidence based, clinical, and educational ORL topics at the forefront both nationally and internationally.

It would not be Congress without our annual Sunday morning Fun Run/Walk aptly named “Stepping Forward for the Foundation.” Donate to the Ear Nose and Throat Nursing Foundation by registering and expect an entertaining tour of the Reunion District, reach your daily target goal on your Fitbit or Jawbone, and walk away with an ORL designed T-shirt. A second Foundation event is the outrageous raffle on Monday. Start previewing items Saturday, buy your tickets, and let the fun begin.

Our business meeting Monday morning brings us to the election of new Officers and Board members, recognition and awarding of poster presenters, Chapter Excellence awards, and discussion of business affairs of our organization. Come hear each candidate present his or her platform then use your power by voting for who will best represent your interests and the organization.

When was the last time you went to a State Fair? Texas timed their State Fair to coincide with our conference. Sign up and saddle up with your denim and cowboy boots for the President’s Gala Saturday evening on the State Fair grounds. The wagon train will take us on the dusty trail west and round us up for return.

As you can see, “The New Frontier” does await you at the 39th Annual Congress and Nursing Symposium. This is your best chance to engage with ORL patient care experts and your colleagues, to explore leading practices, the newest research, and discover intriguing new approaches that lead to better patient outcomes. It is also your best chance at a good Western adventure. I look forward to welcoming you to this BIG event.

Maggie Chesnutt
Maggie Chesnutt, MSN, FNP-BC, CORLN
President of SOHN

May 2015
www.sohnnurse.com
Update ◆ 3
The 39th Annual Congress and Nursing Symposium will be held in Dallas, Texas. Amusing, historic, education and iconic are just a few of the words that can be used to describe the sights and attractions in Dallas. The city was founded in 1841 and grew up in the rough and tumble era of cotton and oil. Sophisticated and welcoming, Dallas today is an urban center offering everything from modern art to old school jazz and fantastic barbeque. The city of Dallas has something for everyone offering a unique blend of Southwestern warmth, cosmopolitan flair, old west charm and a modern sophistication. Congress 2015 has been planned for and by ORL nurses. The SOHN Congress Education Committee has taken your suggestions and incorporated them in a dynamic five day educational event. From basic to advanced practice, courses have been designed to strengthen your professional practice experience. Come to Big “D” and discover the “New Frontier”.

Keynote Address, “Nursing: The Future is Ours” by Donna Cardillo, RN, CSP - the Inspiration Nurse. Donna travels the world helping women and healthcare professionals to be happy in their career and to reach their full potential. She is fiercely passionate about life in general. Now, Donna will travel to Dallas to help ORL nurses face the new frontier.

### Noteworthy Courses & Events

#### Opening Ceremony
**Saturday, September 26 • 9:00 a.m.**

#### Keynote Address
**Nursing: The Future is Ours**

Donna Cardillo, RN, CSP (Certified Speaking Professional) is The Inspiration Nurse. She travels the world helping women and healthcare professionals to be happy in their lives and careers and to reach their full potential. She does that as a keynote speaker, columnist, author, and cut-up. Her accomplished career combines over 25 years of clinical, managerial and business experience, not to mention her stint as a professional singer. Donna’s clinical experience includes emergency and psychiatric nursing. Donna holds a diploma in nursing, a BS in Health Care Management and an MA in Corporate and Public Communication. Known as “Dear Donna”, she gives daily online career advice at Nurse.com. Donna is also an Expert Blogger at DoctorOz.com. She was formerly the “Healthcare Careers Expert” at Monster.com.

Donna has twice been named Business Woman of the Year in New Jersey and has also received the coveted Athena Award, a national leadership award for women. Donna was designated a Diva in Nursing by the Institute for Nursing in NJ for outstanding achievements and excellence in practice. She has also been named one of 50 Best Women in Business by NJBIZ. Donna appears regularly on television and radio, is frequently quoted in newspapers and magazines and has published numerous articles. Donna has appeared on The Dr. Oz Show and the Today Show and has been featured in the Los Angeles Times on several occasions.

Donna is author of the books, Your First Year as a Nurse – Making the Transition from Total Novice to Successful Professional, The ULTIMATE Career Guide for Nurses – Practical Advice for Thriving at Every Stage of Your Career, and A Day Book for Beginning Nurses.

#### Health Policy and Advocacy Lecture
**Monday, September 28 • 1:15 p.m.**

**Representative Donna Howard**

A seasoned professional with years of hands-on experience in the areas of public health and public education, State Representative Donna Howard’s policy expertise and leadership skills have earned her a place at the center of the growing effort to champion mainstream values in the Texas legislature.

Howard serves on the House Appropriations Committee and the House Higher Education Committee; additionally, she serves as vice chair of the House Administration Committee. She serves on the Appropriations Subcommittee on Article III (Agencies of Education) and the Subcommittee on Budget Transparency and Reform. The Representative previously served as vice chair of the House Culture, Recreation, and Tourism Committee and as a member of the House Technology Committee.

For her work at the State Capitol on health care, education, environmental protection, and historic preservation, Howard has been honored by community and state organizations, from the Austin Business Journal and the Texas Hospital Association to the Texas Parent-Teacher Association, the Sierra Club and the Heritage Society of Austin. She also has been recognized as a Distinguished Alumna of both The University of Texas School of Nursing and The University of Texas Department of Kinesiology and Health Education.

Howard is a native of Austin who graduated from Reagan High School, then went on to earn a bachelor’s degree in nursing and a master’s in health education, both from the University of Texas. She worked as a critical care nurse at Brackenridge and Seton hospitals, was the first hospital-based Patient Education Coordinator in Austin, and helped start the Seton Good Health School. She has also served as president of the Texas Nurses’ Association (District 5) and as a Health Education instructor at UT.

Invited – Awaiting confirmation of appearance, pending Texas Legislature Special Session Calendar.
Featured Session
Tuesday, September 29 • 10:30 a.m.

Updates in HPV-Related Head and Neck Cancer
Carole Fakhry MD MPH
Assistant Professor of Otolaryngology - Head and Neck Surgery, Assistant Professor of Oncology, Johns Hopkins School of Medicine

Dr. Fakhry will discuss the risk factors associated with oral HPV infection and association with HPV-related head and neck cancer, the clinical characteristics and transmission concerns for patients and their families.

Closing Session
Tuesday, September 29 • 1:45 p.m.

Developing Nurse Leaders:
Building Personal Resilience
Margaret Hickey MS MSN RN

Resilience can be described as the ability to maintain equilibrium and sense of control which allows one to move forward in a positive way in the face of stress, trauma and adversity. Resilient people are flexible, empathetic and adapt quickly to new circumstances; they thrive well in an environment of constant change. While some people seem to be naturally resilient, it is possible to develop or cultivate these traits. Developing resilient traits will enrich our everyday lives and strengthen our ability to lead others. Resilience is an essential quality for nursing leaders at all levels to survive and thrive in the increasingly complex and ever changing health care environment. Developing resilience in self and team can lead to less turnover and reduced burnout. Test your resiliency and learn practical strategies for developing and enhancing personal resiliency.

ORL Nursing Pharmacology Course
Friday, September 25 • 8:00 a.m. – 4:45 p.m.
(ticketed course – additional fee)

Topics include:
- BIOLOGICS: Breaking Down the Basics
- Pharmacological Management of Eosinophilic Esophagitis
- Medication Side Effects in ENT
- Pharmacological Therapy in Smoking Cessation
- Managing Polypharmacy in the Elderly
- Pitfalls of Drugs with CYP450 Metabolism in ENT
- Pharmacological Management of Ear Disorders

Comprehensive ORL and Head-Neck Nursing Course
Friday, September 25 • 8:00 a.m. – 3:30 p.m.
(ticketed course – additional fee)

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology Issues; Benign Head and Neck Disorders; Treatment Modalities; and Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

APN Scoping Course 2015
Sunday, September 27 • 12:45 – 5:00 p.m.
(ticketed course – additional fee)

This course provides didactic information and hands on experience with the use of rigid and flexible scopes. The first two hours will focus on the didactic information including: anatomy of the nose, sinuses, nasopharynx, hypopharynx and larynx; indications for flexible and rigid endoscopic exam, techniques, potential risks, abnormal findings and coding / billing procedures. Pediatric scoping evaluation and common abnormalities will be discussed. The last two hours will provide practicum time integrating rigid and flexible exams using head models. Experienced Faculty will demonstrate skills and participants will have time to practice these skills on the models.

SOHN’s President’s Western Reception
Saturday evening, September 26
(ticketed event – $50)

Become a Big Tex Insider and join SOHN President, Maggie Chesnutt at her Western Reception at the State Fair of Texas bringing you Texas-sized fun and a celebration of all things Texan. The State Fair encourages visitors to explore the great Lone Star State and all it has to offer. A combination of entertainment, art, agriculture, history and cuisine, the State Fair provides fairgoers with a unique way to experience every aspect of Texan culture! Fee includes a Texas-sized buffet, round trip transportation to the Fair and Fair admission ticket!

ENT-NF Annual Benefit
Sunday evening, September 27 – Monday afternoon, September 28

Awarding of prizes: Monday at 3:30 p.m.

The very entertaining ENT-NF Annual Benefit, the Outrageous Raffle, offers unique gifts and prizes that have been generously donated. By participating in the event you can win great items while promoting the work of the Foundation. Benefits: Priceless.

This Convention is Living Green

Program materials including submitted speaker handouts and presentations, will be accessible online before, during and after the convention at www.sohnnurse.com
Posters
Posters will be displayed and available for viewing during Congress. Posters will reflect various administration, education, clinical practice, and research topics of interest to ORL nurses. This is a wonderful opportunity to share your knowledge with other ORL nurses. There are monetary rewards for outstanding posters at Congress. Do not miss this opportunity to share your ideas and possibly win one of the poster awards. Applications are available on the SOHN website with the other conference information.

Application Deadline ~ June 1 (not eligible for awards)

Grand Opening of SOHN Exhibit Hall
Sunday, September 27 • 10:00 a.m.

Don’t miss the ribbon-cutting event that marks the official opening of the Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting-edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You’re guaranteed a solid return on investment for the time you spend with company representatives and you’ll walk away with new ideas to improve your practice. Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2016 Congress Registration!

Hours: Sunday 10:00 am – 4:30 pm
Monday 8:00 am – 3:45 pm

Getting to Know You in Dallas
(An Insider’s Secrets to Congress 2015)
Saturday, September 26 • 11:15 – 12:00 noon

Calling All First Time Attendees! Each year a number of attendees come to SOHN’s Congress for the first time. Come and check out the latest Annual Meeting buzz. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN’s National Congress Planning Committee and many volunteers who have “been there and done that”. In addition to meeting other first-time attendees, you will hear insider’s secrets to help you get the most out of Congress 2015.

Meet and Greet Texas Wine and Cheese Reception
Sunday, September 27 • 6:00 – 7:30 pm

Join friends old and new and relax after a busy day at Congress 2015. Stroll leisurely through the poster presentations and learn new techniques or practices. Meet the Candidates and hear their positions. Greet the Board of Directors and let them inspire you to be involved. Mingle with the local chapter members and view their displays. Participate in the ENT-NF Benefit. Cash bar. A perfect way to end your day!

Stepping Forward for the Foundation
Sunday, September 27 • 7:00 - 8:00 a.m.

(ticketed event – $35)

Rise and shine and walk for the ENT-NF (SOHN’s Foundation)! Join our walk leader, Anne Bigelow, on another one of her exciting and adventuresome journeys around the Reunion District, highlighted by Reunion Tower.

In addition: Invite colleagues, family and friends to sponsor your walk. Chapter members join the Chapter Challenge and walk for the Foundation. All donations will benefit ENT-NF Scholarships, Lectureships, ORL Education and Research. Each participant will receive a limited edition 2015 Foundation T-shirt.

Society of Otorhinolaryngology and Head-Neck Nurses Notice of Business Meeting
Monday, September 28 • 10:45 a.m. – 12:15 p.m.

Join the SOHN Officers and Board Members for the Annual Business Meeting. Elect new officers and learn what is happening in your association. All registrants are welcome to attend.

CORLN Luncheon
Sunday, September 27 • 11:30 a.m. – 12:45 p.m.
(ticketed event – $40)
Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

We are proud of our CORLNs! It’s time to gather again and meet informally with CORLNs from around the country while enjoying a special buffet luncheon designed expressly for our certified nurses. Please bring two test questions to add to our test item bank.

Special Interest Group Meetings
Saturday, September 26 • 3:30 – 5:30 p.m.

Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

ORL Nursing covers a wide range of subspecialties, each of which present a special set of skills and unique knowledge base. SOHN special interest groups (SIGs) will link you with other members practicing in your designated subspecialty. All SIGs will be meeting at Congress. Join a SIG and share your ideas and gain new information.

Sohn’s 39th Annual Congress

1. Become energized by the passion and commitment that comes from being a part of this dynamic, future oriented organization.
2. Learn the latest developments in ORL nursing practice & research.
3. Choose from over 65 sessions with more than 100 speakers - participate in a multitude of ORL subspecialty courses and earn nursing contact hours.
4. Network with nurses to share successful strategies and best practice ideas.
5. Interact one-on-one with exhibitors and see demonstrations of new products and technologies.
6. The largest gathering of ORL nurses in the World!

Program Goal
The 39th Annual Congress and Nursing Symposium will provide ORL nursing professionals with learning experiences and networking opportunities and evidence-based learning experiences that will enhance their practice as well as develop their mentoring and leadership skills.

Program Objectives
- Identify ways to integrate and disseminate information to support evidence-based ORL/Head-Neck nursing care.
- Identify issues and trends that will impact the future of ORL/Head-Neck nursing practice.
- Discuss new and innovative clinical practices to use in your own work environment.
- Participate in an environment of peer networking and collaboration.
- Develop strategies to foster professional growth in practice, education, and research for ORL nurses.
- Discuss cutting edge issues, trends and innovations in ORL nursing care.

Target Audience
Nurses interested in developing or enhancing their knowledge, skills and expertise in ORL nursing and patient care and who value networking with ORL colleagues from around the world.
Join or Renew NOW!

Sohn Membership is one of the best things you can do for your professional development

Please Print Legibly

Miss Mrs. Ms. Mr.
Last Name ____________________________
First Name ____________________________ Initial _________
Preferred Mailing Address: home business
Home Address ____________________________________________ Aapt# _________
City ____________________________ State __________
Zip _________ Country __________
Email: ____________________________
Home Telephone: ____________________________

Area of Practice

☐ Allergy (AL) ☐ Otology/Neurotology (OTO)
☐ Head & Neck Oncology (HN) ☐ Multi-ORL (ORL)
☐ Pediatric ORL (PED) ☐ Multi-Specialty Unit (MSU)
☐ Plastics (PL) ☐ Other (OT)

Practice Setting

☐ Ambulatory Surgery (AMB) ☐ Operating Room (OR)
☐ Home Health (HH) ☐ Outpatient Clinic (OUT)
☐ Hospital (HS) ☐ Physicians Office (OFc)
☐ Federal/Military (MIL) ☐ Other (OT) _________
☐ Long Term Care (LTC) _________

Full Time ☐ Part Time ☐ Retired

Permission to include your membership information in SOHN Membership Directory (secure SOHN Members website or printed version) and mailing lists: (Please initial) _______Yes _______No

Are you a member of another nursing organization? (Ex: AORN, ANA, etc.) If yes, which one(s)? ____________________________

Total years in:
Nursing _______ ORL Nursing _______ SOHN _______

Dues

SOHN Membership Year - March 1 – February 28
Membership includes professional Journal and Newsletter
Full Member – RN – Voting Member ____________________________ $100.00
Associate Member – LPN/LVN – Non-Voting ____________________________ $50.00
Retired ____________________________ $100.00
Chapter Dues (please indicate which chapter below) ____________________________ $5.00
Late Renewals (after March 1) ____________________________ $110.00
Two Year Renewal ____________________________ $190.00
Two Year Renewal with Chapter ____________________________ $200.00
Subscription only – US ____________________________ $60.00
Subscription only – Foreign ____________________________ $70.00
Donation to the ENT Nursing Foundation ____________________________ $30.00
Other ENT-NF Donation Amount ____________________________ $_____

Amount Paid ____________________________ $_____

Chapters

☐ Atlanta Regional (ATL) ☐ Maryland/DC (MDC)
☐ Birmingham, AL (BIR) ☐ North Carolina (NC)
☐ Chicago (CHI) ☐ Salt Lake City (SALT)
☐ Connecticut (CT) ☐ St. Louis (SLC)
☐ Grand Rapids (GRC) ☐ South Carolina (Lowcountry) (SC)
☐ Greater Cleveland (CLV) ☐ Southeastern Pennsylvania (SEP)
☐ Greater Houston (HSN) ☐ Wisconsin (WIS)
☐ Heartland/Iowa (HRC)

Are you a member of another nursing organization? ____________________________

Referrer by ____________________________

Credential(s) you presently use following your name

Business Name ____________________________

Address ____________________________________________
City ____________________________ State __________
Zip _________ Country __________

Business Telephone: ____________________________
Fax: ____________________________

Highest Level of Education

☐ LPN/LVN Certificate (LPN) ☐ Masters Degree, Nursing (MSN)
☐ Diploma (DIP) ☐ Masters Degree, Other (MS)
☐ Associate Degree, Nursing (ASN) ☐ Doctoral Degree, Nursing (PHDN)
☐ Associate Degree, Other (AS) ☐ Doctoral Degree, Other (PHD)
☐ Bachelors Degree, Nursing (BSN) ☐ Other (OT)
☐ Bachelors Degree, Other (BS)

Special Interest Groups

☐ Advanced Practice (AP) ☐ Head & Neck (HN)
☐ Allergy/Sinus (AL) ☐ Office/Outpatient (OUT)
☐ Facial Plastics (FP) ☐ Otology (OTO)
☐ Federal/Military (MIL) ☐ Pediatric (PED)
☐ Geriatric (GER) ☐ Perioperative (OR)

Credit Card Information

☐ Master Card ☐ VISA ☐ Discover ☐ AmEx Exp. Date __________

Account # ____________________________

VIN# (Last 3 numbers from back of card) ____________________________

Signature ____________________________

Credit Card Statement Address (home, business, etc.)

Street ____________________________
City ____________________________ State ______ Zip _______ 

Mail to: SOHN
207 Downing, New Smyrna Beach, FL 32168
Fax to: (386) 423-7566 © Online: Join or Renew at www.sohnnurse.com

FOR OFFICE USE ONLY

Date Rec’d __________ Code __________
Chapter __________ Ck # MO/V/AE/D __________
Processed __________
Registration Information

Register and Pick Up Registration
Packets at the Hyatt Regency Dallas

Early-Bird Discount
Early registration for the annual meeting is strongly encouraged and will afford you a considerable savings.

SOHN Registration Includes

- Admittance to all SOHN educational programs (Comprehensive ORL Nursing and Head-Neck Course, Pharmacology Course and APN Scoping Course require an additional fee).
- Access to Online Handouts
- Business Meeting
- Proceedings Book
- SOHN Exhibit Hall
- Lunch with the Exhibitors (Monday)
- Coffee Breaks (Sunday, Monday, Tuesday)
- Poster Presentations
- Contact Hours
- Meet and Greet Reception

Pre-Registration

Early Bird and Regular registrants will receive a receipt in the mail. To receive your prepared packet bring your receipt to the SOHN Registration Booth (hours listed in the Program) at the Hyatt Regency Dallas. You will need this packet before attending courses, so allow ample time for the registration process.

The pre-registered EARLY BIRD and REGULAR fees are lower than ONSITE fees. And, if you pre-register, you will avoid delays while your meeting materials are prepared.

Non-Members
Non-member Registered Nurses and LPNs/LVNs may apply, pay dues, and obtain Member rates for Congress at the same time, resulting in savings on congress registration. Eligible non-members are encouraged to become SOHN members at this time. Those ineligible for membership may receive our publications and mailings by becoming a subscriber.

Early-Bird Registration
Must be postmarked no later than July 17
SOHN Member $495 Non-Member $625

Regular Registration
Postmarked between July 17 and September 10
SOHN Member $565 Non-Member $695

On-Site Registration
After September 10 please register on-site. You must be registered and receive your Congress packet before attending any classes, so plan your arrival time to allow for the registration process.
SOHN Member $590 Non-Member $720

Daily Rate
Badges will indicate daily attendees.
(Please indicate which days you plan to attend on the registration form.)

Early-Bird - Must be postmarked no later than July 17
SOHN Member $225 Non-Member $255

Regular – Postmarked between July 17 and September 10
SOHN Member $275 Non-Member $300

On-site after September 10
SOHN Member $300 Non-Member $330

Payment
Payment must be made at the time of registration, by Credit Card (American Express, Discover, Master Card or VISA only), check or money order. By Fax or Online: credit cards only. By Mail: Credit cards or payment by check/ money order in U.S. Funds Only.

Registration/Information Booth Hours

Friday 7:30 a.m. – 5:00 p.m.
Saturday 8:00 a.m. – 5:30 p.m.
Sunday 8:30 a.m. – 5:45 p.m.
Monday 7:30 a.m. – 5:15 p.m.
Tuesday 7:30 a.m. – 3:00 p.m.

Cancellations

- You may cancel by fax, mail or email.
- A refund of 50% of the registration fees will be returned to those who notify SOHN in writing by August 17. After this date, refunds for registration fees will not be issued.
- Substitutions are allowed, however:
  - A non-member replacing a member pays the difference in fee.
  - A member replacing a non-member will not receive a refund.

Faxes and Receipts

SOHN is not responsible for faxed or online registrations not received due to mechanical failure or circumstances beyond our control. Due to the high volume of registrations, we are unable to confirm receipt immediately. Confirmations will be mailed within two weeks.

Congress Attire

Business attire is appropriate for attending educational sessions and exhibits. A sweater or light jacket may also be necessary during the sessions, as the rooms often become cold.

Nursing Contact Hours

The Society of Otorhinolaryngology and Head-Neck Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

The maximum number of nursing contact hours attainable for this program is 29.5 hours.
Hotel Reservations

Hotel reservation information is available on the SOHN website www.sohnnurse.com. All SOHN activities will be held at the Hyatt Regency Dallas, 300 Reunion Boulevard, Dallas, Texas 75207

PLEASE IDENTIFY YOURSELF AS A SOHN CONFERENCE ATTENDEE.

Shuttle Bus Service

Attendees who reserve their room through the link on the SOHN website will receive a shuttle pass (a $30 value) entitling them to ride the shuttle between AAO-HNSF official hotels and the Kay Bailey Hutchison Convention Center at no additional cost. The shuttle pass must be displayed for your return trip from the Kay Bailey Hutchison Convention Center to your hotel. Shuttle passes are valid from September 26-30 during show hours.

Dallas Airports

Dallas Love Field Airport (DAL)

Love Field provides the best that can be offered in a convenient, efficient airport. Love Field is served by Southwest Airlines, Virgin American Airlines, United Airlines, Seaport Airlines, and Delta Airlines. Love Field is located within the city limits and is just minutes from Downtown Dallas, the Kay Bailey Hutchison Convention Center, and Dallas Market Center.

Dallas/Fort Worth International Airport (DFW)

With 2,300 flights daily to more than 160 global destinations, DFW is one of the world’s most convenient airports. DFW offers user-friendly facilities designed with multilingual, easy-to-understand signage and quick, efficient customs clearance in three terminals.

Airport Shuttle

Attendees will receive $2 off one-way / $5 off round trip discount on SuperShuttle when reservations are booked online. This discount is valid between September 20 and October 3, 2015. Please visit http://reservations.supershuttle.com and use the group code: JH39H to take advantage of this savings.

AAO Exhibit Hall Daily Passes

The AAO-HNSF Exhibit Hall will be located in Kay Bailey Hutchison Convention Center. Daily passes are available for $125 per day through SOHN advance registration. Designate your choice of day on the registration form. Limited to one day. (**After August 12 exhibit hall passes must be purchased from AAO-HNSF at the Kay Bailey Hutchison Convention Center.)

AAO-HNSF Exhibits located at the Kay Bailey Hutchison Convention Center will be open:

Sunday, September 27

10:00 a.m. - 5:00 p.m.

Monday, September 28

8:00 a.m. – 5:00 p.m.

Tuesday, September 29

9:00 a.m. - 3:00 p.m.

Living Green!

Congress 2015 will continue to be eco-friendly. Less paper, less hassle and more benefits for the attendees. Handouts will be distributed online! All registered attendees will have access to session handouts before and after the meeting. Education session handouts submitted before Congress will be placed on SOHN’s website for easy access, review and printing. Visit www.sohnnurse.com after September 17th and select the Meetings/Educational Offerings Section to download, print and/or learn more. Please note that paper copies of these handouts will not be available on-site.

Evaluations and Nursing Contact Hour Certificates

Each participant will receive a unique identifier via email from Express Evaluations to use on a dedicated web site. You may enter your evaluation information online during the SOHN Congress on your computer, at the business center or wait until you arrive home. You must complete both program and session evaluations to receive contact hours and to print your certificate. In addition to a certificate, you will also receive a print out of the sessions you attended. You can even direct your certificate to your email address and print it out at your leisure. And, if you lose your certificate, you can print it again. The immediate feedback will also assist the SOHN Education Committee in planning next year’s program.

We’ve been here for over 40 years helping Doctors, Nurses and SLPs provide products their patients need. We’ll be happy to give you information and answer your questions.

ELECTROLARYNGES & VOICE AMPLIFIERS CAN OFTEN HELP YOUR TRACHEOSTOMY PATIENTS COMMUNICATE!

ALSO THINK OF TRACHEOSTOMA COVERS TO FILTER INCOMING AIR

www.luminaud.com  e-mail: info@luminaud.com
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Phone 800-255-3408 • 440-255-9082 • Fax 440-255-2250
SOHN 39th Annual Congress & Nursing Symposium Preliminary Program

Friday, September 25, 2015

7:30 am–5:00 pm  SOHN Registration/ Information

ORL 8:00 am–3:30 pm  Comprehensive ORL and Head–Neck Nursing Course (Sessions 110–112 + 220–222) (add’tl fee required)
                        Deena B. Hollingsworth MSN FNP–BC CORLN – Coordinator

8:15–10:30 am  110  Otology
                        Deena B. Hollingsworth MSN FNP–BC CORLN

10:45–12:15 pm  111  Pediatric Otolaryngology Issues
                        Wendy Mackey APRN–BC CORLN

1:15–3:30 pm  112  Disorders of the Nose, Sinuses and Oral Cavity
                        Erin Ross DNP MS ANP–BC CORLN

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology Issues; Benign Head and Neck Disorders; Treatment Modalities; and Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

Comprehensive ORL Course continues at 1:00 pm on Saturday, September 26

PHARM/AP Nursing Pharmacology Course
8:00 am–4:45 pm  (sessions 120–126)
(add’tl fee required)
Linda Miller Calandra MSN CRNP CORLN – Coordinator

8:00–9:00 am  120  Managing Polypharmacy in the Elderly
                        Heather Rozencwag
                        MSN FNP–BC AGACNP–BC

This course will assist the nurse practitioner (NP) in gaining knowledge about factors that influence pharmacokinetics in older adults; be aware of sources of adverse drug events; medications to avoid when possible in older adults; have a systematic approach for detecting adverse drug events; be aware of practical considerations to reduce the risk of adverse drug events; and know how to effectively use BEERS, STOPP, and START criteria. NPs should also be familiar with applicable REMS for medications they are prescribing to their elderly patients. Recognize factors leading to polypharmacy in the elderly, define inappropriate medications for elderly patients and describe tools to screen for polypharmacy.

9:00–10:00 am  121  Pharmacological Management of Eosinophilic Esophagitis
                        Betsey Kim CRNP CORLN

Eosinophilic Esophagitis (EoE) is an emerging disease that has become more widely recognized and seen in Otolaryngology practice. Over the last several years the number of reported cases of EoE has significantly increased in pediatric and adult populations. This course will identify the goals of pharmacological therapy and discuss the pharmacological treatment options for EoE.

10:15–11:15 am  122  Medication Side Effects in ENT
                        Jaclyn Wirkus DNP APNP CORLN

This presentation will include some common signs and symptoms identified during ENT visit that can be related to medication side effects, so that ENT providers should include side effects from medication in differential when evaluating patients. Information about these medications, exam findings, and recommendations for treatment beyond medication cessation will be explored.
Nurses are very involved in the care and treatment of the patients they encounter. Pharmacology is just one aspect in a patient’s care that must be considered. APN’s need to have an understanding of the medications used in smoking cessation and to be aware of what may be coming in the future.

A survey from SOHN’s 2014 Congress identified a need for a lecture/discussion about biological medications and their increasing use for patient with autoimmune diseases. There are a variety of biological medications are on the market. Media coverage and TV ads boost improved quality of life, but also detail very specific and life threatening side effects including but not limited to TB, infection, lymphoma/ other cancer, serious allergic reactions. There are implications that every health care provider needs to be aware of when treating patients who are taking biologic medications.

During this presentation the attendee will learn to appropriately and effectively use pharmacologic management of common ear problems such as cerumen impaction, acute external otitis, tympanic membrane perforation with drainage, acute otitis media with or without ear tubes based on most recently published AAO–HNS guidelines.
GER/OTO 230 Issues and Tips for Managing Hearing Loss for the Elderly
1:00–2:00 pm
Jordan Racca BS
Doctor of Audiology Student

This presentation will enable ORL nurses to be more cognizant of hearing loss in the elderly, the special needs of this group and how to best manage them. Maladaptive and effective communication strategies will be discussed along with age related changes in audition and communication along with the emotional effects of hearing loss.

OBP/ARS 231 The Who, What, Where of Office Based Balloon Sinuplasty
1:00–2:00 pm
Tom Coffee MD

In–Office Balloon Sinuplasty™ may be considered for those who have recurrent sinus infections or barosinusitis (facial pain caused by pressure such as in a flight). Balloon sinuplasty may also be indicated for those who have rhinogenic headaches. Some headaches and migraines are triggered by congestion in the nose or sinuses. These types of headaches may be addressed by in–office balloon sinuplasty. Balloon Sinuplasty™ is an FDA approved technique that uses microscopic endoscopes placed through the nose to locate the openings (ostia) of the sinuses. A wire and catheter–based system accesses the openings. Once identified, a small balloon is gradually inflated then removed to open the blocked sinus similar to how angioplasty is used to open vessels in the heart. This opening allows for normal function and drainage of the sinuses. This course will discuss the indications, procedure and outcomes of balloon sinuplasty performed in the office.

HN/OR 232 Robotic Assisted Head and Neck Surgery
1:00–2:00 pm
David Cognetti MD

Recent advancements in robotics technology have allowed more complex surgical procedures to be performed using minimally invasive approaches. In this presentation we will review the role of robotic assistance in Otolaryngology and Head and Neck Surgery. We will highlight the advantages of robot–assisted surgery and its clinical application in this field.

PED 240 The Impact of Lingual Frenulectomy on the Infant and Child with Feeding and Speech Concerns
2:15–3:15
Lisa Gagnon MSN CPNP

This presentation will address the impact of ankyloglossia on infants and children. Lingual Frenulectomy will be discussed as well as feeding, speech concerns, evaluation and management.

OTO/OR 241 Glomus Tumors
2:15–3:15
Mihir Patel MD

A discussion of glomus tumors including patient presentation, evaluation, image studies and management. Glomus jugulare tumors are rare, slow–growing, hypervascular tumors that arise within the jugular foramen of the temporal bone. They are included in a group of tumors referred to as paragangliomas, which occur at various sites and include carotid body, glomus vagale, and glomus tympanicum tumors. Glomus jugulare tumors occur predominantly in women in the fifth and sixth decades of life. Because of the insidious onset of symptoms, these tumors often go unnoticed, and delay in diagnosis is frequent. Because of the location and extent of involvement, glomus jugulare tumors present a significant diagnostic and management, as well as social, challenge. This session will examine the anatomy, diagnosis and management of glomus tumors.

APN/PHARM 242 Antibiotic Therapy: Common ENT Infections
2:15–3:15
Margaret Kramper RN FNP CORLN

Review common ENT conditions and antibiotic selection. Review antibiotics frequently used along with side effects, routes of administration and any drug interactions. Review microbiology and drug selection. Address new recommendations in regard to developing drug resistance. Review the literature on responsible antibiotic prescribing.

3:15–3:30 pm Break

FPS 250 Facial Plastic and Reconstruction
3:30–4:30 pm
Shannon Brady MSN CRNP CORLN

Meet new colleagues who also work within the Facial Plastic Surgery specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

OR 251 Perioperative Special Interest Group
3:30–4:30 pm
Chester Hilton BSN RN CNOR CORLN

Meet new colleagues who also work within the Perioperative specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG

AP 252 Advanced Practice Special Interest Group
3:30–4:30 pm
Sarah Holdsworth MSN APRN

Meet new colleagues who also work within the APN specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG
Meet and network with colleagues who also work within the OBP specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**FED/MIL**

Meet new colleagues who also work within the fed/mil specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**ARS**

Meet new colleagues who also work within the Allergy/Sinus specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**OTO**

Meet new colleagues who also work within the Otology specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**PED**

Meet new colleagues who also work within the Pediatric ORL specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**HN**

Meet new colleagues who also work within the Head and Neck specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**GER**

Meet new colleagues who also work within the Gerontology specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

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**Federal/Military Special Interest Group**

Meet new colleagues who also work within the fed/mil specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**Allergy and Sinus Special Interest Group**

Meet new colleagues who also work within the Allergy/Sinus specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**Pediatric Special Interest Group**

Meet new colleagues who also work within the Pediatric ORL specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**Head and Neck Special Interest Group**

Meet new colleagues who also work within the Head and Neck specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**Gerontology Special Interest Group**

Meet new colleagues who also work within the Gerontology specialty. Examine the common interests and problems. Identify educational needs with topics/speakers for future programming for this specialty. Develop network list, succession plan and future plan for the SIG.

**Selection of Tracheostomy Tubes**

This presentation will assist the nurse in understanding the implications of selecting the correct tracheostomy tube while selection of the wrong type of tubes place patients at risk for bleeding and loss of airway. Normal trachea anatomy, indications for a tracheostomy and the parts of the tracheostomy tube will be addressed.

**Medication Prescribing in Older Adults**

This presentation will address The Beers Criteria for Potentially Inappropriate Medication Use in Older Adults, commonly called the Beers List. It is a guideline for healthcare professionals to help improve the safety of prescribing medications for older adults. It emphasizes deprescribing medication that is unnecessary health care, which reduces the problems of high risk–benefit ratio, polypharmacy, drug interactions, and adverse drug reactions.

**Decreasing Emergency Room Visits and Hospital Admission in the Pediatric Trach Population through Improved Parent Education and Patient Follow Up**

Pediatric tracheostomies are life–saving, but life–changing events. Parents require specific training to provide care for children with tracheostomies at home. An education and follow up process, which is provided by a nurse practitioner, may have a positive influence on patient outcomes and lead to decreased mortality and morbidity. This quasi–experimental evidence based project will determine the impact of an educational program and resources on improvement in tracheostomy care by twenty parents in one children’s hospital. Results of this project are anticipated to show decreased emergency room visits and hospital admission rates with an increase in ENT clinic visits. This project supports that improved parent education and detailed patient follow–up will have a direct impact on patient outcomes.

**Stepping Forward for the Foundation**

Meet in the Hyatt Regency Dallas Lobby at 6:45 am. Ticketed event, additional fee required.

**SOHN’s President’s Reception ~ Texas State Fair**

Ticketed event – $50.
Subglottic Hemangioma
Wendy Mackey APRN–BC CORLN

Subglottic hemangioma is a life-threatening disease that represents 1.5% of all congenital airway anomalies. The child is usually asymptomatic at first, however will develop progressive respiratory distress as the lesion grows over the first several weeks to months of life. Nurses play a key role identifying and caring for children who have subglottic hemangiomas. The care of the child is complex including airway management, feeding, growth and development and skin integrity. The care of the family is equally complex as the family is learning the care of a child with a life-threatening illness, frequently with disfiguring anomalies, multisystem involvement and complex care. This lecture will present an overview of subglottic hemangioma, its presentation, diagnosis, treatment options and complications. It will also focus on the complexity of care and teaching that is required and caring for children with this disease and their families by using case presentations.

Palliative ENT Care
Sharon Jamison BSN RN CORLN

Every oncology nurse keeps the possibility of palliative care in the back of his or her mind when caring for the patient with advanced otorhinolaryngology/ head and neck cancer. The head/ neck nurse can recall patients who, despite the best efforts of the interdisciplinary team, continue to decline. What do we do now? Are there clinical trials for which the patient may be eligible? Can the patient physically withstand another round of treatment? How many more gray of radiation can we give, or has the patient reached the limit? What about surgery? Can we debulk the tumor to buy more time for the patient? Do the side effects of treatment overshadow the quality of life that is so important to the patient who may well have only months to complete his or her life’s tasks? Is it time to call it quits? Should we throw in the towel? What is palliative care anyway? What does it mean? Who can help me with these questions?

It is not unusual to be confused and frustrated about the uncertainties about palliative care. It is difficult to make life limiting decisions for your patients. Therefore, a review of palliative care and hospice care may be helpful. We will investigate definitions, options, possibilities and outcomes of palliative care in this presentation.
**AP/HN/OBP**  350  **Voice Issues and Videostroboscopy**
2:00–3:00 pm  
Barbara Schultz MD

Current treatment for common voice issues will be reviewed with an emphasis on videostroboscopy as a diagnostic/evaluation tool. Management strategies will be discussed.

**OTO**  351  **Auditory Neuropathy Spectrum Disorder**
2:00–3:00 pm  
Christina Runge PhD CCC–A

Through surveys and interviews with ORL nurses, there is voiced confusion on what auditory neuropathy spectrum disorder is and how it is diagnosed and managed. Auditory neuropathy spectrum disorder (ANS) is a problem in the transmission of sound from the inner ear that makes sound disorganized when it reaches the brain. Several neurologic conditions require further evaluation due to strong association with ANSD. The evidence-based clinical protocol utilized in the diagnosis of ANSD will be discussed, as well as evaluation, assessment, and intervention.

**ORL/R**  352  **What is Evidence-Based Practice Anyway?**
2:00–3:00 pm  
Michele Farrington BSN RN CPHON

This session will describe the similarities and differences between evidence-based practice (EBP), research, and quality improvement (QI). This session will describe an EBP model and systematic process for questioning practice. This session will describe ways to actively engage staff in EBP initiatives.

3:00–3:30 pm  **Break with Exhibitors**

**PED**  360  **Optimizing Care and Compassion for the Child and Family with a Tracheostomy Tube**
3:30–4:30 pm  
Abigail Riedel MS RN CNP–AC/PC

This presentation will comprehensively explain medically fragile tracheostomy-dependent pediatric patients from the history, treatment indications, surgical considerations, complications, and long-term effects while explaining how to manage and support the patient through the medical system. Evidence-based practice will be utilized while explaining the complex high-risk patients, the mortality and morbidity, prolonged hospitalizations, and psychosocial issues. We will discuss goals of care for a child with trach and other technology dependent care by defining best practice. We will provide you with framework to standardize care for these children and ensure communication and progress towards discharge while ensuring a safe discharge and follow-up.

**HN/OR**  361  **Disease Oriented Treatment – Head and Neck Cancer**
3:30–4:30 pm  
Baran Sumer MD

**ARS/R**  362  **Allergic Rhinitis Guidelines**
3:30–4:30 pm  
Helene Krouse PhD ANP–BC CORLN FAAN

This presentation will describe the process used in development of the allergic rhinitis practice guidelines. It will provide the evidence-based recommendations for nurses and other clinicians to use in managing patients with allergic rhinitis, optimize patient care, promote effective diagnosis and therapy, and reduce harmful or unnecessary variations in care. Areas for further nursing inquiry based on the evidence will also be discussed.

**GEN/OBP**  370  **Clinical Video TeleHealth (CVT) in an ENT Outpatient Clinic**
4:45–5:45 pm  
Cristie Roush DNP GNP–BC

Improving access to health care for Veterans is a top priority for the Veterans Health Administration (VHA). The use of Clinical Video Telehealth (CVT) is an option for Veterans by providing real-time interactions between Veterans and providers using video conferencing technology in a safe, convenient, and secure environment. VHA is recognized as one of the world leaders in the use of CVT technology. CVT improves access to care and decreases travel costs for Veterans when specialty consultation not available at their local facility, such as for Mental Health, Anti–Coagulation, and surgical specialties. This presentation will discuss the use of technology in providing care to Veterans and how technology may be used in other otolaryngology offices. Case studies will be provided and discussed to demonstrate the active use of CVT in a VA ENT outpatient clinic.

**GEN**  380  **Meet the Poster Presenters**
6:00–7:00 pm

6:00–7:30 pm  **Meet and Greet – Wine and Cheese Reception**

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**Monday, September 28, 2015**

7:00–7:45 am  **Education Committee Meeting**

7:30 am–5:15 pm  **SOHN Registration/ Information**

8:00 am–4:00 pm  **SOHN Exhibition Area Open**

**FPS/OR**  410  **Injectable Fillers in Facial Plastic Surgery**
8:00–9:00 am  
Peter Abramson MD

**OBP/ARS**  411  **Chronic Sinusitis: New Advances in Treatment and a Review of Treatment Complications**
8:00–9:00 am  
Mas Takashima MD FACS FAAOA

The field of rhinology and the treatment of sinusitis is rapidly changing. As such the potential complications associated with the treatment is also increasing. Identification of the appropriate new treatment for chronic sinusitis and the rationale for its use is imperative. In addition, the ability to rapidly identify complications so that the appropriate treatment can be instituted will be discussed.
The purpose of this presentation is to educate on various surgical approaches to skull base tumors and the perioperative considerations relevant to sinonasal and skull base pathologies. Indications, treatment, nursing considerations and common pathology will be discussed.

The anatomy of oral clefting will be discussed with treatment outcomes. Diagnosis, assessment and treatment of children with Velopharyngeal Dysfunction will be included.

In the past several decades, research focusing on the role and impact of biofilms has been increasingly highlighted in medicine. We have come to understand that biofilms formation plays a significant role in common pediatric disease processes, especially in otitis media, adenoiditis and sinusitis; this knowledge has begun to reshape how we think about these processes and how we treat and manage our patients.

Technology and consumer electronics are transforming people’s lives, adding ease and enjoyment to daily living. The same is true for hearing aid technology. In the past few years, research and development have enabled a technological transformation in the hearing aid marketplace. These advances in hearing aids are making a significant difference in the lives of millions. Today’s state-of-the-art hearing aids are highly effective, sleek, and sophisticated wearable electronics that can help people stay actively connected to life.

A survey from SOHN’s 2014 Congress identified a need for a lecture/discussion about biological medications and their increasing use for patient with autoimmune diseases. There are a variety of biological medications are on the market. Media coverage and TV ads boost improved quality of life, but also detail very specific and life threatening side effects including but not limited to TB, infection, lymphoma/other cancer, serious allergic reactions. There are implications that every health care provider needs to be aware of when treating patients who are taking biologic medications.

Otitis media is one of the most common presenting complaints of children to both their pediatrician’s office as well as pediatric otolaryngology care. Financially, otitis media is a nearly three billion dollar diagnosis in the United States alone. Although otitis media is an established diagnosis, the change in pathogen shifts and knowledge on how biofilms and mucin production has affected how we think about and manage acute and chronic infections. This presentation will review the diagnosis and treatment of otitis media in the 21st century.

Migraines can take many forms and many providers are not familiar with these variances. During this presentation recognition and management of atypical migraine presentations will be discussed. Pharmacologic, dietary and environmental management of migraines will be emphasized.

This course covers candidates that are ideal for TORS surgery (both for cancer and sleep apnea), the pre-operative education that is important to share with the patient, as well as post-operative care that they receive immediately following the surgery. Common potential complications, symptom management, and surgical outcomes will also be discussed.
Tuesday, September 29, 2015

7:30 am–3:00 pm SOHN Registration/ Information

ORL/OBP  510  Obstructive Sleep Apnea: Beyond CPAP
8:00–9:00 am  Alan Kominsky MD

This session will review the role of otolaryngology in the diagnosis and treatment of obstructive sleep apnea with a focus on identifying patients with snoring versus obstructive sleep apnea (OSA). Future advances in the management of the OSA patient will be shared.

OBP/GEN  511  Step–By–Step–Reinventing/
Marking Yourself
8:00–9:00 am  Linda Miller Calandra MSN CRNP CORLN
Terri Giordano DNP CRNP CORLN

The purpose of this activity is to enable the ORL nurse to acquire knowledge and tools which will be can be used for future salary, benefit and position negotiations with management. The presentation will include real life examples and an interactive discussion with audience participants.

APN/OBP  520  ICD–10–CM is Here: Are You Ready?!
9:15–10:15 am  Kim Pollock MBA RN CPC

The mandatory use of ICD–10–CM codes is effective October 1, 2015 – are you ready? This session will provide an overview of the major changes in diagnosis coding facing ENT specialists as well as the clinical documentation improvements that will be necessary to accurately code using the new system.

PED/OBP  521  Intubation Nightmares
9:15–10:15 am  Michael Rutter MD

The focus of this lecture is to examine what may constitute a difficult airway, examining the pathology that may lead to intubation difficulties at multiple levels (supraglottis, glottis, and subglottis) and the strategies that may assist in overcoming them.

HN  530  Updates in HPV–Related Head and Neck Cancer
10:30–11:30 am  Carole Fakhry MD MPH

This session will present the risk factors associated with oral HPV infection and association with HPV–related head and neck cancer, the clinical characteristics and transmission concerns for patients and their families.

11:30–12:45 pm Lunch Break

GEN/HN/OBP  540  Oral Cancer Prevention Initiative Update
12:45–1:45 pm  Charles Moore MD

Identification and treatment of oral cancer in underserved communities will be presented. Correct examination of the oral cavity, identification of benign and malignant lesions in the oral cavity and identification of appropriate steps and treatment of oral cavity lesions will be discussed.

GEN  550  Developing Nurse Leaders:
Building Personal Resilience
1:45–2:45 pm  Margaret M. Hickey MS MSN RN

Resilience can be described as the ability to maintain equilibrium and sense of control which allows one to move forward in a positive way in the face of stress, trauma and adversity. Resilient people are flexible, empathetic and adapt quickly to new circumstances; they thrive well in an environment of constant change. While some people seem to be naturally resilient, it is possible to develop or cultivate these traits. Developing resilient traits will enrich our everyday lives and strengthen our ability to lead others. Resilience is an essential quality for nursing leaders at all levels to survive and thrive in the increasingly complex and ever changing health care environment. Developing resilience in self and team can lead to less turnover and reduced burnout. Test your resiliency and learn practical strategies for developing and enhancing personal resiliency.

2:45 pm  Closing Remarks
Maggie Chesnutt MSN FNP–BC CORLN – SOHN President

SOHN reserves the right to substitute equally qualified presenters in case of an emergency and reserves the right to cancel or substitute sessions.
Certification Examination in Otorhinolaryngology and Head-Neck Nursing

The National Certifying Board of Otorhinolaryngology and Head-Neck Nurses (NCBOHN) endorses the concept of voluntary, periodic certification by examination for all otorhinolaryngology and head-neck registered nurses. Certification is one part of a process called credentialing. It focuses specifically on the individual and is an indication of current competence in a specialized area of practice. Board certification in otorhinolaryngology and head-neck nursing is highly valued and provides formal recognition of basic otorhinolaryngology and head-neck nursing knowledge.

The Certification Program is sponsored by the National Certifying Board of Otorhinolaryngology and Head-Neck Nurses (NCBOHN). The Certification Examination for Otorhinolaryngology and Head-Neck Nurses is administered for the NCBOHN by the Professional Testing Corporation (PTC), 1350 Broadway – 17th Floor, New York, New York 10018, (212) 356-0660, www.ptcny.com. Questions concerning the examination should be referred to PTC.

Eligibility Requirements:

1. Currently licensed as a Registered Nurse in the United States or the equivalent in other countries.
2. Recommended at least three years of experience in otorhinolaryngology and/or head-neck nursing practice.
3. Completion and filing of an Application for the Certification Examination in Otorhinolaryngology and Head-Neck Nursing.
4. Payment of require fee.

Fall 2015 Testing Period

Application Deadline: September 1, 2015
Testing Begins: October 3, 2015
Testing Ends: October 17, 2015

Application Fees:
- SOHN Members ................. $325
- Non-SOHN Members ........... $425

2015 SOHN Congress Registration Form
September 25-29, 2015 • Hyatt Regency Dallas
REGISTER ONLINE AT www.sohnnurse.com

Please Type or Print Legibly to Insure Accurate Processing:

Personal Information

Last name ___________________________ First name ___________________________ MI ________

Nursing degree ___________________________

Name for badge, if different ___________________________

Credentials for badge ___________________________

City, State for badge ___________________________

Email ___________________________

Home address ___________________________

City ___________________________

State __________ Zip __________ Country __________

Home phone ___________________________

Employer ___________________________

Employer address ___________________________

City ___________________________

State __________ Zip __________

Work Phone ___________________________ Fax ___________________________

2015 Membership dues $100 (if not previously paid) $ __________

Congress Fees

<table>
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<tr>
<th>Membership</th>
<th>Fee</th>
<th>Non-Member Fee</th>
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<tr>
<td>Early Bird (postmarked by 7-17)</td>
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<td>Regular (postmarked by 9-10)</td>
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<td>$695</td>
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<td>On-site (after 9-10)</td>
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<td>On-site Daily Rate On-site (after 9-10)</td>
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Friday, September 25th

- Comp. ORL Nursing Course - Entire course | $350 | $400 |
- Comp. ORL Nursing Course - Saturday only | $140 | $160 |
- Pharmacology Course                      | $250 | $300 |

Sunday, September 27th

- APN Scoping Course 2015                   | $125 | $150 |

Additional Items

- President’s Reception – Saturday (includes buffet, round trip transportation to the Fair and Fair admission ticket) $50
- Stepping Forward for the Foundation – Sunday $35
- T-Shirt Size: ☐ Small  ☐ Medium  ☐ Large  ☐ XL  ☐ XXL
- CORLN Luncheon (limited to Certified ORL Nurses) – Sunday $40
- Donation to the ENT Nursing Foundation $35
- AAO Exhibit Hall Pass (convention center) Daily Rate $125

Please mark the day you are planning to attend the exhibits:
☐ Sunday  ☐ Monday  ☐ Tuesday  Limited to one day by the AAO-HNSF

(“After August 12, exhibit hall passes must be purchased from AAO-HNSF at the Kay Bailey Hutchison Convention Center for $150)

Total Amount $ __________

SOHN Congress

Is this your first SOHN Congress?
☐ Yes  ☐ No

Would you like to volunteer as Room Moderator/Coordinator?
☐ Yes  ☐ No

Please check if you are planning to attend:
☐ First Timers Orientation – Saturday
☐ Meet and Greet - Wine and Cheese Reception - Sunday
☐ SOHN Business Meeting – Monday

How did you hear about the SOHN Conference?
☐ SOHN member materials  ☐ Coworker  ☐ Internet  ☐ Physician

Payment Information

AMT: $ ____________ ☐ Master Card  ☐ VISA  ☐ AmEx  ☐ Discover
☐ Check# ____________ ☐ Money order (US Funds only)

Credit Card # ____________

Exp. Date: ____________

VIN# (last 3 digits from back of card) ____________

Signature ____________

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SOHN Publications/Marketing Materials

By attending the 39th Annual SOHN Congress, all Congress registration attendees and exhibiting companies/ exhibitor personnel automatically provide their approval for SOHN to use their likeness and/or quotes in any SOHN publications, website(s), and marketing/promotional materials.

For questions and additional information, please contact SOHN Headquarters: (386) 428-1695

All SOHN activities will be conducted at the Hyatt Regency Dallas
### Congress Session Preference Sheet

Please indicate which sessions you are planning to attend.

**Saturday, September 26, 2015**

- **210** Keynote Address
- **220** Getting to Know You in Dallas *An Insider’s Secrets to Congress*
- **230** Issues and Tips for Managing Hearing Loss for the Elderly
- **231** The Who, What, Where of Office Based Balloon Sinuplasty
- **232** Robotic Assisted Head and Neck Surgery
- **240** The Impact of Lingual Frenulectomy on the Infant and Child with Feeding and Speech Concerns
- **241** Glomus Tumors
- **242** Antibiotic Therapy: Common ENT Infections
- **250** Facial Plastic and Reconstruction Special Interest Group
- **251** Perioperative Special Interest Group
- **252** Advanced Practice Special Interest Group
- **253** Office Based Practice Special Interest Group
- **254** Federal/Military Special Interest Group
- **260** Otology Special Interest Group
- **261** Allergy and Sinus Special Interest Group
- **262** Pediatric Special Interest Group
- **263** Head and Neck Special Interest Group
- **264** Gerontology Special Interest Group

**Sunday, September 27, 2015**

- **310** Selection of Tracheostomy Tubes
- **311** Medication Prescribing in Older Adults
- **312** Decreasing Emergency Room Visits and Hospital Admission in the Pediatric Trach Population
- **320** Subglottic Hemangioma
- **321** Palliative ENT Care
- **330** Pediatric OSA Surgeries
- **331** Grastek and Ragwitek: The Future of Sublingual Immunotherapy?
- **332** Pitfalls of Drugs with CYP450 Metabolism in ENT
- **350** Voice Issues and Videostroscopy
- **351** Auditory Neuropathy Spectrum Disorder
- **352** What is Evidence-Based Practice Anyway?
- **360** Optimizing Care and Compassion for the Child and Family with a Tracheostomy Tube

- **361** Disease Oriented Treatment – Head and Neck Cancer
- **362** Allergic Rhinitis Guidelines
- **370** Clinical Video TeleHealth (CVT) in an ENT Outpatient Clinic
- **380** Meet the Poster Presenters

**Monday, September 28, 2015**

- **410** Injectable Fillers in Facial Plastic Surgery
- **411** Chronic Sinusitis: New Advances in Treatment and a Review of Treatment Complications
- **412** Skull Base Surgery, Indications and Treatment
- **420** Cleft Palate Repair and Management of Veloopharyngeal Dysfunction
- **421** Biofilms in Otolaryngology: Pathology and Progress
- **422** Geriatric Oral Assessment
- **430** SOHN Business Meeting
- **440** Health Policy and Advocacy Lecture
- **441** Advances in Hearing Aids, Assistive Technology and Treating Presbycusis
- **442** BIOLOGICS: Breaking Down the Basics
- **443** Pharmacotherapy in Allergic Rhinitis
- **450** Diagnosis and Management of Pediatric Otitis Media in the 21st Century
- **451** Atypical Migraines: A Look at Ocular and Vertigo Presentations
- **452** Transoral Robotic Surgery (TORS): Perioperative Nursing Perspective

**Tuesday, September 29, 2015**

- **510** Obstructive Sleep Apnea: Beyond CPAP
- **511** Step- By-Step-Reinventing/Marketing Yourself
- **520** ICD-10-CM is Here: Are You Ready?!? (ACP)
- **521** Intubation Nightmares
- **530** Updates in HPV-Related Head and Neck Cancer
- **540** Oral Cancer Prevention Initiative Update
- **550** Developing Nurse Leaders: Building Personal Resilience

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*All SOHN activities will be conducted at the Hyatt Regency Dallas*