

## MEET THE SOHN 43<sup>RD</sup> ANNUAL CONGRESS & NURSING SYMPOSIUM SPEAKERS

### Keynote Address

Saturday, September 14<sup>th</sup>—10:00am -12:00 pm

### Advancing Nursing Practice Through Meaningful Recognition



Bonnie Barnes FAAN

Mark Barnes FAAN

What is the DAISY Foundation? An acronym for Diseases Attacking the Immune SYstem, The DAISY Foundation was formed in November, 1999, by the family of J. Patrick Barnes who died at age 33 of complications of Idiopathic Thrombocytopenic Purpura (ITP). The nursing care Patrick received when hospitalized profoundly touched his family and so they created the foundation, and The DAISY award for Extraordinary Nurses, as a way of giving back to those who helped them through this most difficult time in their lives.

Bonnie and Mark Barnes, Patrick’s parents and co-founders of The DAISY Foundation, along with their daughter-in-law Tena who was Patrick’s wife. Bonnie and Mark Barnes will describe how their drive to say thank you to nurses for the extraordinary compassionate care they experienced during their son’s hospitalization has become a program of on-going nurse recognition that impacts a healthy work environment, nurse engagement, and the patient/family experience.

The award program was piloted first at the Seattle Cancer Care Alliance, where Patrick was cared for in his last weeks of life. The program became widespread, and was adopted by healthcare facilities inside and outside the United States. Today, according to The Daisy Foundation website, “more than 3,000 health care facilities and nursing schools in all 50 states and in 17 other countries honor nurses with The Daisy Award”.

! WATCH THIS VIDEO ! from the DAISY Foundation: “The Many Voices of Compassionate Care”

<https://vimeo.com/user9459699/review/287701555/3baba56946>

Read more about why The DAISY Foundation was created by visiting their website:  
[daisyfoundation.org/about](http://daisyfoundation.org/about)

Or viewing the articles below.

Articles:

“Inspiring Nurses to See the Extraordinary in their Ordinary”:

[https://chcm.com/wp-content/uploads/2015/02/Whitepapers\\_DAISY\\_For-Print-FINAL-2015-02-13.pdf](https://chcm.com/wp-content/uploads/2015/02/Whitepapers_DAISY_For-Print-FINAL-2015-02-13.pdf)

“All We Wanted to Do Was Say, “Thank You””

<https://www.getwellnetwork.com/blog/all-we-wanted-to-do-was-say-thank-you/>

“Recognition: Is It Just a Bunch of Fluff, or Is It the Right Stuff?”

[https://www.pediatricnursing.org/article/S0882-5963\(15\)00406-6/pdf](https://www.pediatricnursing.org/article/S0882-5963(15)00406-6/pdf)

## **Health Care Policy and Advocacy Lecture**

Monday, September 16<sup>th</sup>— 1:15-2:15 pm

### **Meeting the Needs of the Underserved**



Charles E. Moore MD

Dr. Moore will discuss potential strategies to create opportunities to engage in or initiate programs to address the needs of the underserved. He is a noted otolaryngologist from the Atlanta, Georgia area and founder of the Healing Community Center – serving vulnerable populations.

Dr. Moore is an Otolaryngology, Head and Neck Surgeon. He is board certified, and specializes in surgical treatment of cancers of the head and neck. He practices in Atlanta, Georgia and is affiliated

with Emory University Hospital, Atlanta Veterans Affairs Medical Center, Grady Memorial Hospital, and the Healing Community Center. Dr. Moore is an extraordinary physician with a passion to address health care inequities.

! READ THIS ARTICLE ! about Dr. Moore and his passion in caring for the underserved of Atlanta, published in the Atlanta Magazine in 2015.

[A Ministry of Health: Dr. Charles Moore is on a quest to close Atlanta's health gaps - Atlanta Magazine](#)

### Education

Medical degree—Harvard University Medical School

Residencies in general surgery and otolaryngology—University of Michigan

Fellowship in facial plastics and reconstructive surgery—University of Michigan

Fellowship in research—National Institutes of Health, Bethesda, Maryland

### Titles & Roles

Professor, Department of Otolaryngology, Emory University School of Medicine.

Co-Director, Center for Cranial Base Surgery, Emory University School of Medicine

Chief of Service, Otolaryngology, Grady Memorial Hospital

Founder, Healing Community Center

### A Sampling of Publications

[Achieving Equity in Oral Health: A Data-driven Approach for Informing Policy Changes](#)

[Perceptions of Support Among Older African American Cancer Survivors](#)

[\[Full text\] Mobile health screening initiatives: a narrative of three unique progr | IEH](#)

Cancer Education: Be Inspired, Encouraged, and Empowered!

<https://link.springer.com/content/pdf/10.1007%2Fs13187-018-1381-1.pdf>

Power Point:

[https://www.apha.org/-/media/files/pdf/webinars/2017/parks\\_heal\\_2017.ashx?la=en&hash=90B2B1D005C0413DBCDA03A3C51A943E9745146D](https://www.apha.org/-/media/files/pdf/webinars/2017/parks_heal_2017.ashx?la=en&hash=90B2B1D005C0413DBCDA03A3C51A943E9745146D)

## Closing Session

Monday, September 16<sup>th</sup>—3:15-4:15 pm

### Disruptive Innovation and Health Care



John H. Krouse MD PhD MBA

Dr. Krouse will discuss the transformation of health care over the past decade, with a focus on the increasing use of non-physician providers in a wide range of health care settings. It will introduce and feature principles of the economic theory of “disruptive innovation,” a model that clearly explains how these changes have occurred and have proven so successful. The course will utilize lecture and graphic displays of this model to first introduce the economic principles of disruptive innovation. It will then tie in these principles with health care delivery and illustrate how disruption has and will continue to occur in health care. It will provide a framework to better understand current and future trends in the health care workforce and health care delivery.

Dr. Krouse is the Vice President for Medical Affairs and Dean of the School of Medicine – The University of Texas Rio Grande Valley. He is a board-certified Otolaryngologist, specializing in rhinology and allergy. He has Ph.D. in Clinical Psychology and a Master’s degree in Business Administration.

#### Education

Undergraduate—Carnegie-Mellon University in Pittsburgh, Pennsylvania

Ph.D., Clinical Psychology—University of Rochester, New York

Medical Degree—Harvard Medical School, Boston Massachusetts

Internship—Beth Israel Hospital, Boston, Massachusetts

Residency—Massachusetts Eye and Ear Infirmary/Harvard Medical School, Boston

Master of Business Administration—Fox School of Business, Temple University, Philadelphia, Pennsylvania

### Titles and Roles

Vice President for Medical Affairs and Dean of the School of Medicine – The University of Texas Rio Grande Valley

Senior Associate Dean for Clinical Affairs, Temple University, Philadelphia, Pennsylvania

President, Temple University Physicians

Associate Dean for Graduate Medical Education, Temple University

Professor and Chairman, Department of Otolaryngology—Head and Neck Surgery

Director, Temple Head and Neck Institute, Lewis Katz School of Medicine at Temple University

Editor-in-Chief of Otolaryngology—Head and Neck Surgery, the official journal of the American Academy of Otolaryngology—Head and Neck Surgery (AAO—HNS)

Member of the Board of Directors of AAO—HNS

! READ THESE ARTICLES ! To see how Dr. Krouse, in his role as dean of the school of medicine at the University of Texas Rio Grande Valley, celebrates the school's involvement in bringing health care to underserved communities and promoting healthcare careers in local high schools:

UTRGV School of Medicine celebrates opening of student-run clinic at Proyecto Desarrollo in Penitas:

<https://www.utrgv.edu/en-us/about-utrgv/news/press-releases/2018/march-27-utrgv-school-of-medicine-celebrates-opening-of-student-run-clinic-at-proyecto-desarrollo-in-penitas/index.htm>

UTRGV School of Medicine honors United Health Foundation, celebrates Unimovil's success:

<https://www.utrgv.edu/en-us/about-utrgv/news/press-releases/2017/september-28-utrgv-school-of-medicine-honors-united-health-foundation-celebrates-unimovil-s-success/index.htm>

UTRGV, HCISD to form high school to medical school pipeline for health professions

<https://www.apnews.com/6f77be3dc5ef44d882d70901f1b05311>

### A Sampling of Publications

Diagnostic strategies in nasal congestion

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2866556/>

Sublingual immunotherapy for inhalant allergy: Cautious optimism

<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.950.8311&rep=rep1&type=pdf>

Efficacy of immunotherapy based on skin end-point titration

<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.852.3815&rep=rep1&type=pdf>